

Meeting Date: 1/13/09

Santa Clara



AGENDA REPORT

City of Santa Clara, California

Agenda Item #

ME-1



DATE: December 29, 2008

TO: City Manager for Council Action

FROM: Director of Planning and Inspection

SUBJECT: Special Permit for Use of One Temporary Tent Structure at the Santa Clara Marriott, 2700 Mission College Boulevard (PLN2008-07404)

EXECUTIVE SUMMARY:

The applicant, Santa Clara Marriott, is requesting a Special Permit to allow the use of one tent (100' x 120') for special events from February 13, 2009 to February 23, 2009, and from June 20, 2009 to December 31, 2009, at 2700 Mission College Boulevard. The tent will be erected February 13, 2009 and taken down February 23, 2009 and again erected June 20, 2009 and taken down December 31, 2009. The tent will be placed in a portion of the parking lot, occupying approximately 55 parking spaces, about 5% of the 1,167 spaces on the site. A letter from Santa Clara Marriott General Manager Chuck Pacioni is attached.

The Santa Clara Marriott has applied for tent permits on an annual basis since 1987. The Planning Division has no record of complaints regarding parking during periods of use of the tent in the past.

ADVANTAGES AND DISADVANTAGES OF ISSUE:

This request will allow Marriott Hotel to provide additional space to accommodate the California Association of English Teachers and various contracted groups.

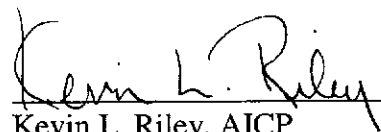
ECONOMIC/FISCAL IMPACT:

There is no cost to the City other than administrative staff time and expense.

RECOMMENDATION:

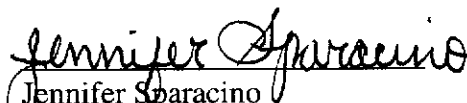
That the Council approve this request for a Special Permit to allow Santa Clara Marriott Hotel to place and use a tent structure at 2700 Mission College Boulevard during the 2009 calendar year.

1. This permit shall extend from February 13, 2009 through February 23, 2009, and June 20, 2009 through December 31, 2009. The tent will be taken down after each time period.
2. The applicant must obtain Fire Marshal approval and permits for the tents prior to the events.
3. The applicant must obtain Building Official approval and permits for all utility hook-ups, including generator(s) prior to the events.
4. Upon expiration of this permit, the tent shall be removed from the site and the parking area cleaned.



Kevin L. Riley, AICP
Director of Planning and Inspection

APPROVED:


Jennifer Sparacino
City Manager

Documents Related to this Report:

- 1) Letter from Marriott General Manager
- 2) Site plan

December 29, 2008

City of Santa Clara Planning Commission
Statement of Justification
Tent Structure

Dear Planning Commission,

We are in the process of obtaining approval from our owners, Host Hotels and Resorts on the addition of a new permanent structure that would provide additional meeting room space for the hotel. We are expecting final word on this request by their Finance Committee in 2009.

In the interim, we are requesting a temporary permit for a 12,000 square foot structure (tent) for two timeframes in 2009:

- February 13, 2009 thru February 23, 2009 – CA Association of English Teachers
- June 20, 2009 thru December 31, 2009 – Various groups not all confirmed

This structure will be used for existing contracted groups, as well as to secure additional group business for the hotel in 2009. The structure will be visually appealing and kept in excellent condition at all times. Obtaining this structure is critical to the hotel's ability to compete in a very competitive marketplace during these economic times. The hotel is committed to this project and we ask for your support in our long-term goal of building a permanent structure.

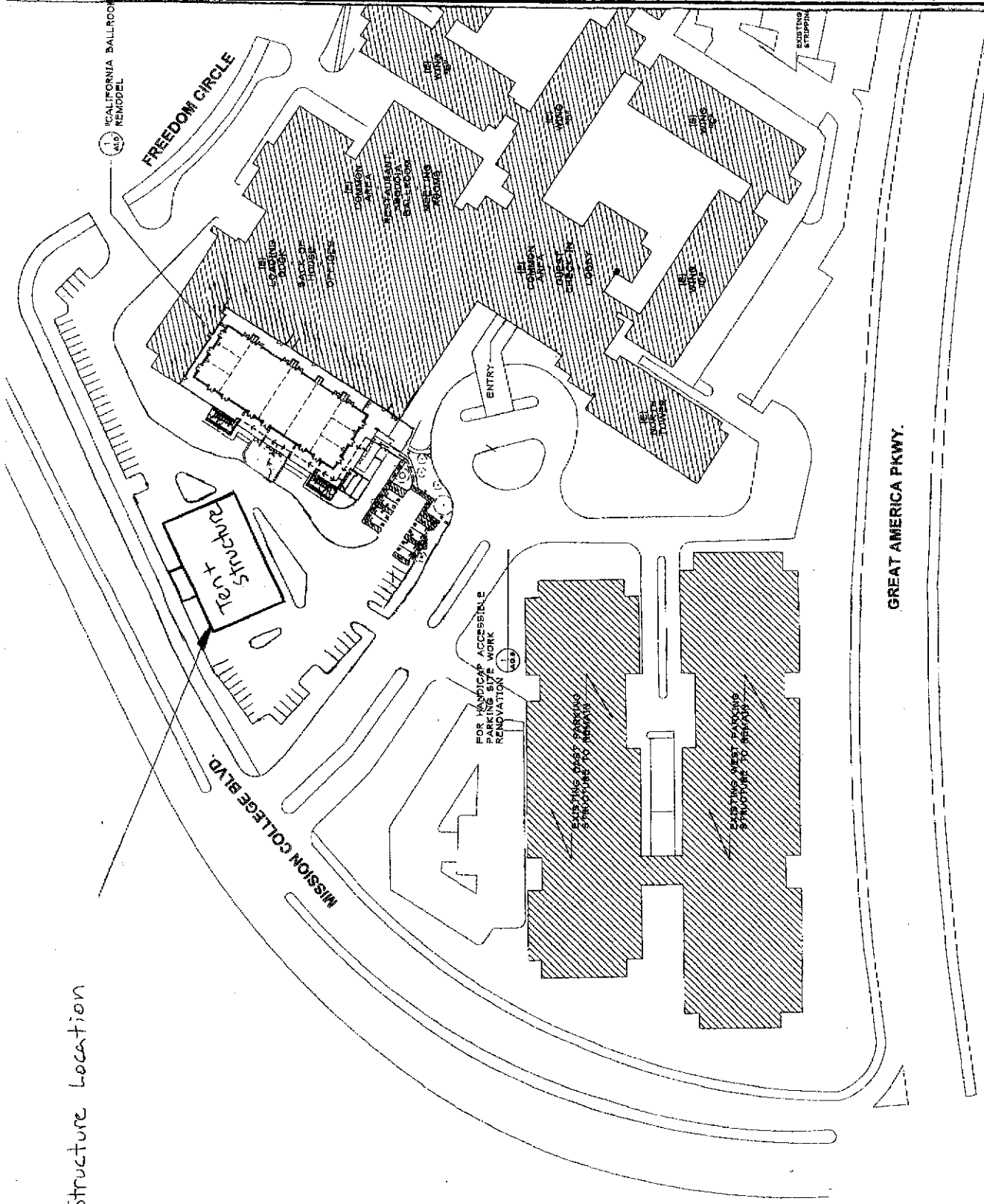
Thank you for your support on this important issue.

Sincerely,



Chuck Pacioni
General Manager

Structure Location



HOUSTONER

13444
Bldg. Rev.
Mission College
California
95038
PAX 310
877-5282
310 528
877 528

Architectural
Interior Design

Santa Clara
Marriott
2700 Mission College Blvd.
Santa Clara, California